INNOVATION LAB





PROBLEM

- Topic important to executive team
- Careful selection of i-Lab team



OPPORTUNITY

- Define team innovation preferences with AEM-Cube
- Engage Stakeholders to scope problem
- Identify high level potential solutions & results



IDEAS

- · Research solutions
- Narrow possibilities
- Engage potential solution providers & Stakeholders
- Recommend 1 solution for focus



SOLUTION

- Present risks, opportunities, financials, and findings to executive team
- Suggest potential solution providers and rationale
- Deliver using refined leader skills



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